



ELIASON LAUNCHES NEW EISA COOLER DOOR™



Eliason, a leading manufacturer of commercial double action traffic doors and energy saving products released its new EISA Cooler Door™ in June. The EISA Cooler Door™ will allow companies to meet all the requirements of the 2007 Energy Independence & Security Act and allows for greater energy savings.

The all new EISA Cooler Door™ is the latest innovative solution from Eliason, delivering superior performance, efficiency and value. The door is the industry's premier double action cooler door solution for supermarkets, restaurants, retail, and convenience stores of all sizes who demand maximum performance and exceptional quality.

The EISA Cooler Door™ reflects the legacy of Eliason quality. The door is powerfully built for high impact traffic and is virtually maintenance free. The door features three unique finish options, a textured, scratch resistant polymer, a sanitary look of aluminum and stainless steel, or full stainless steel. The EISA Cooler Door™ features Eliason's unique double-action Easy Swing® closing system while preventing air and heat infiltration. The Easy Swing® technology permits unimpeded passage and closes smoothly.

The EISA Cooler Door™ includes 3 ½" of high density foamed-in-place non-cfc urethane insulation which provides an R-factor of 25, meeting the EISA regulations. This allows business to save energy and limit the carbon emissions into the environment. The versatile EISA Cooler Door™ features a customizable rigid I-beam PVC frame which provides structural strength and allows the door to fit any size opening and

integrate into existing or new coolers. Eliason's unmatched custom manufacturing capabilities enables them to offer a standard 14" x 14" triple pane, clear tempered glass, argon gas filled window to ensure your walk-in cooler is compliant with the new regulations.

Eliason also has incorporated its "Green" philosophy into the design of the EISA Cooler Door™. The door is constructed of recyclable materials which allow businesses the opportunity to be more environmentally friendly without any additional effort.

Eliason, founded in 1952, manufactures custom commercial traffic doors and energy saving products in our 110,000 sq. ft. facility in Kalamazoo, Michigan. With a lead time of two weeks on our custom products, we are able to quickly serve our valued customers. Eliason's Easy Swing® double action traffic doors and Energy Saving Econo Covers and Strips are widely regarded as "best in class" products, with world wide distribution.